

Company Name: Sveikatal, Inc.
431 East 85th Street
New York, NY, 10028

Sveikatal, Inc.

Company Contact:
212-744-2640,
www.sveikatalinc.com
mmd.sveikatal@gmail.com

Industry:

- Pharma
 Biotech
 Medical Device
 Diagnostic
 Other (declare)

Management: Founders Board

- Acting CEO: Michelle Deng, Ph.D.
- Coordinator and Chair: John A Wagner, Ph.D.
- Chief Scientific Adviser: Lorraine J Gudas, Ph.D.
- Scientific Adviser: Xiao-Han Tang, Ph. D.
- CFO: Ms Amy Chen

Number of Employees: 0

Finance: Sveikatal, Inc. seeks investors to help provide the resources needed to validate, test, and bring our preclinical discoveries to a human therapeutic.

- Amount of Financing Sought: \$ 8,000,000 in two rounds

Legal:

- Pearl Cohen Zedek Latzer Baratz ("Pearl Cohen")
- IP: a provisional patent has been filed through Cornell University and Sveikatal, Inc. is licensing this technology.

Executive Summary: Sveikatal is an early stage biotechnology enterprise that is developing therapies to manage oral cancer by reducing the rate of relapse of patients that have been treated by conventional therapy and by reducing the rate of cancer progression from pre-cancerous lesions.

Company History: Sveikatal's discovery and IP platform is based on more than twenty years of NIH-supported research on Vitamin A and its metabolites, performed at Cornell University and Weill Cornell Medical College (New York, USA).

Market Opportunity / Unmet Need: In the USA, about 42,000 patients are diagnosed with oral cancer each year. Currently, these patients are treated with surgery, cytotoxic chemotherapy, and radiation; but about half of patients relapse and have to undergo a further rounds of treatment. Mortality is about 50%. Treatments are often debilitating, disfiguring, and expensive. Reducing the rate of relapse offers the possibility of substantial cost savings, improved patient survival, and reduced patient.

Products/Services – Launched & Pipeline: A combination of two drugs (Bexarotene and CD1530) that act by regulating gene expression can reduce the rate of cancer development by about 50% in a preclinical model and promote a more normal, less cancerous pattern of gene expression. Thus, this therapy acts by a novel, disease-modifying mechanism distinct from existing therapy.

Commercial / Technical Milestones:

- We will evaluate the combination of bexarotene and CD1530 for toxicity and pharmacology in preparation for an IND application.
- We will carry out a Phase 1 trial of the drugs.
- We will identify additional drugs that act on the same targets.

Intellectual Property: Sveikatal, Inc. has filed a provisional patent on the use of this combination chemotherapy to treat oral cancer.

Competition: Current standard of care for oral cancer is designed to remove or kill tumor cells. In contrast, the combination of Bexarotene and CD1530 is designed to work by changing and normalizing the pattern of gene expression in cancer cells. No other therapy takes this approach, and our therapy should synergize effectively with existing therapies.

Financial Projections (Unaudited):

- About \$ 8,000,000 is needed to complete milestone goals.
- To compete phase 2 and phase 3 studies, we will exit the project or partner with a pharmaceutical company.
- If, as we project, this therapy reduces the rate of relapse by half and becomes widely accepted, this should save about \$800 million in conventional therapy, save about 4000 lives, and generate between \$400 million to \$1.6 billion in receivables.