



RecoverLINK

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Laurie Thackeray, CEO

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Recoverlink.com

Industry:

- Pharma
- Biotech
- Medical Device
- Diagnostic
- Software

Management:

- Executive Leadership

Laurie Thackeray, CEO
Christina Anzalone, CPO
Margaret Doll, CDS
Matt Gale, CTO
Genna Doll, CNP

- Advisors

Dee Dao, PhD, Associate, NYU Venture Fund
Javed Butler, MD, MPH, Chief of the Division of Cardiology, Stony Brooke Medicine and Co-Director of the Heart Institute.

Number of Employees: 0

Finance:

- Current Investors / Financing to Date

NYU New Venture Competition - \$75K
Pilot Health Tech/NYCEDC - \$50K

Legal:

- Corporate

LLC formed 2015

- IP

Software

Executive Summary:

RecoverLINK is a mobile health technology that reduces the cost of heart failure care by helping patients build knowledge and skills to actively manage their own care after hospitalization.

Company History:

Founded 2014
Incorporated 2015

Market Opportunity / Unmet Need:

Heart failure is the #1 reason for hospital readmission. Hospitals are required to monitor HF patients post-discharge to intervene early, before a readmission. While there are devices to monitor clinical abnormalities, they are costly, and often detect issues too late. RecoverLINK detects non compliance and alerts the care team while there's time to intervene and course correct.

Products/Services – Launched & Pipeline:

Cloud-based hospital system – Beta
iOS patient app – Beta in App Store

Beta (1.0) GA – June 2015
Current Version (V1.4) GA – March 2016

Commercial / Technical Milestones:

Hospital commercialization Q4 2016
Payer commercialization Q1 2017

Intellectual Property:

Software

Competition:

Health Recovery Solutions (HRS)
Vree Health

Financial Projections (Unaudited):

Expected Revenue 2021: \$42M

Please indicate primary purpose of Presentation:

Investment

Business Development

Other: (Please specify)